



GENUINE STONE



Contact:

Duke Pointer, Executive Director

Natural Stone Council

(978) 391-4130

info@naturalstonecouncil.org

For Immediate Release, May 17, 2013

Hollis, NH – The Natural Stone Council (NSC) has announced that the Genuine Stone® “Word Mark” has received “Official Notice of Acceptance under Section 8 of the Trademark Act” from the United States Patent and Trademark Office (USPTO).

The NSC has also announced that the Genuine Stone® “Logo” has received “Official Notice of Acceptance and Acknowledgement under Sections 8 and 15 of the Trademark Act” from the USPTO.

Both registrations were filed for in 2007 and have been used extensively by the members of the NSC and the Natural Stone Industry. The registrations will remain in force for the remainder of the ten-year period.

About the Natural Stone Council

Formed in 2003, the NSC unites a diverse industry of natural stone producers by bringing together the various natural stone associations to actively promote the attributes of natural stone and is funded entirely through donations. To learn more about NSC, its initiatives or to pledge support, visit www.naturalstonecouncil.org.