

Natural Stone Council
JUNE ACTIVITY REPORT

2007



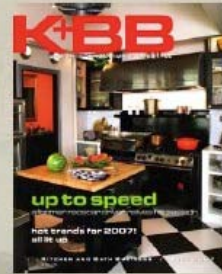
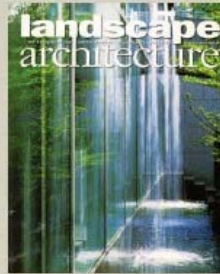
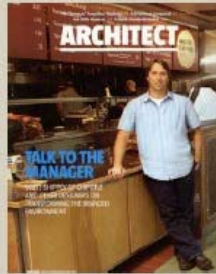
GENUINE STONE

| Publication | Circulation | Impressions |
|-----------------------------------|-------------|----------------|
| Architect | 60,000 | 150,000 |
| Landscape Architecture | 21,525 | 68,880 |
| Kitchen and Bath Business | 55,000 | 159,500 |
| Total Impressions for June | | 378,380 |

PUBLIC RELATIONS UPDATE

Coverage

| | | |
|------------------------|---|-----------|
| The Post-Star | Keeping the Home Up Close and Personal | May 2007 |
| Masonry Construction | Natural Stone Council Supports Building Green | May 2007 |
| Spring Southern Home | Keeping the Home Up Close and Personal | May 2007 |
| Paramount Granite Blog | New Source for Natural Stone Info | June 2007 |
| Stone Industry News | Natural Stone Council Launches New Website | June 2007 |
| Stone Industry News | Natural Stone Stands the Test of Time in | |
| | National Association of Home Builders' Study | June 2007 |
| Stone World | Natural Stone Council Develops Web Site | June 2007 |



THE TERM 'IMPRESSION' REFERS TO THE NUMBER OF TIMES AN AD IS POTENTIALLY VIEWED.