

12/31/2011

NSC Budget; 2011 Actual vs Plan YTD and 2012, 2013

	2011 Annual Budget	Actual To Date	Projected thru 12/11	Actual plus Projected	2011 Variance Favorable/ (Unfavorable)	Draft 2012 Annual Budget	Draft 2013 Annual Budget
REVENUE							
Donations (Pledged Income)	\$ 100,000	\$ 91,600	\$ -	\$ 91,600	\$ (8,400)	\$ 60,000	\$ 50,000
Natural Stone Alliance (Grants)	\$ 100,000	\$ 91,600	\$ -	\$ 91,600	\$ (8,400)	\$ 50,000	\$ 25,000
Misc. Other Income	\$ -	\$ 300	\$ -	\$ 300	\$ 300	\$ -	\$ -
Gov't Appropriations, Grants or Other	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interest Income	\$ 700	\$ 147	\$ -	\$ 147	\$ (553)	\$ 120	\$ 100
Total Revenue	\$ 200,700	\$ 183,647	\$ -	\$ 183,647	\$ (17,053)	\$ 110,120	\$ 75,100
EXPENSE (See Expense Detail)							
Professional Services							
<i>Production</i>							
McKee Wallwork Cleveland	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Attorney (Trademark and Other)	\$ 5,000	\$ -	\$ -	\$ -	\$ 5,000	\$ 3,000	\$ 3,000
Website	\$ 9,500	\$ 213	\$ -	\$ 213	\$ 9,288	\$ 5,000	\$ 2,000
Website Hosting	\$ 500	\$ 537	\$ -	\$ 537	\$ (37)	\$ 600	\$ 700
Internet Media	\$ -	\$ (105)	\$ -	\$ (105)	\$ 105	\$ -	\$ -
Media Buy	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Subtotal Website,Media&Legal	\$ 15,000	\$ 645	\$ -	\$ 645	\$ 14,355	\$ 8,600	\$ 5,700
Public Relations Services							
CD/Video Revisions, Bill Levy	\$ 5,000	\$ -	\$ -	\$ -	\$ 5,000	\$ 5,000	\$ 5,000
Public Relations	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Subtotal Public Relations	\$ 5,000	\$ -	\$ -	\$ -	\$ 5,000	\$ 5,000	\$ 5,000
Subtotal Professional Services	\$ 20,000	\$ 645	\$ -	\$ 645	\$ 19,355	\$ 13,600	\$ 10,700
Green Building Initiative							
USGBC Fees	\$ 6,000	\$ 500	\$ -	\$ 500	\$ 5,500	\$ 1,000	\$ 1,000
Sustainability Certification (Ecoform)	\$ 187,500	\$ 121,007	\$ -	\$ 121,007	\$ 66,493	\$ 144,000	\$ -
Sustainability Support & Misc.	\$ 30,000	\$ 2,809	\$ -	\$ 2,809	\$ 27,191	\$ 10,000	\$ 20,000
Subtotal Green Building Initiative	\$ 223,500	\$ 124,316	\$ -	\$ 124,316	\$ 99,184	\$ 155,000	\$ 21,000
Safety and Technology Initiatives							
OSHA, MSHA Related Assoc.	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ 1,000
Technology Research Assoc.	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Univ. and Other Independent Studies/Research	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Misc.	\$ 1,000	\$ -	\$ -	\$ -	\$ 1,000	\$ 1,000	\$ 1,000
Subtotal S & T Initiative	\$ 1,000	\$ -	\$ -	\$ -	\$ 1,000	\$ 2,000	\$ 2,000

Trade Show Expenses

AIA Show	\$ 10,000	\$ 15,459	\$ -	\$ 15,459	\$ (5,459)	\$ 15,000	\$ 15,000
USGBC - Greenbuild	\$ 6,000	\$ 12,261	\$ -	\$ 12,261	\$ (6,261)	\$ 11,000	\$ 11,000
Other Trade Shows	\$ 1,000	\$ -	\$ -	\$ -	\$ 1,000	\$ 500	\$ 500
AIA CES Renewal	\$ 800	\$ -	\$ -	\$ -	\$ 800		
Subtotal Trade Shows	\$ 17,800	\$ 27,720	\$ -	\$ 27,720	\$ (9,920)	\$ 26,500	\$ 26,500

StonExpo, Las Vegas

Booth on site & move in plus Travel	\$ 7,000	\$ 10,598	\$ -	\$ 10,598	\$ (3,598)	\$ 10,000	\$ 10,000
Board Expense	\$ 2,500	\$ -	\$ -	\$ -	\$ 2,500	\$ 1,000	\$ 1,000
Subtotal StonExpo	\$ 9,500	\$ 10,598	\$ -	\$ 10,598	\$ (1,098)	\$ 11,000	\$ 11,000

Subtotal Show and Expo Fees	\$ 27,300	\$ 38,318	\$ -	\$ 38,318	\$ (11,018)	\$ 37,500	\$ 37,500
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Fundraising

Misc. Support	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Funding (Appropriations Consultant)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Subtotal Fundraising	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Other TBD

Misc. reserve	\$ 1,000	\$ -	\$ -	\$ -	\$ 1,000	\$ 1,000	\$ 1,000
Subtotal other	\$ 1,000	\$ -	\$ -	\$ -	\$ 1,000	\$ 1,000	\$ 1,000

Total Operating Expense

	\$ 272,800	\$ 163,279	\$ -	\$ 163,279	\$ 109,522	\$ 209,100	\$ 72,200
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Management Fees

Management Fees (Duke) \$1,667.67/Month	\$ 20,000	\$ 20,000	\$ -	\$ 20,000	\$ (0)	\$ 20,000	\$ 20,000
D&O Insurance	\$ 1,500	\$ 1,498	\$ -	\$ 1,498	\$ 2	\$ 1,500	\$ 1,500
Bank Fees	\$ 1,000	\$ 1,242	\$ -	\$ 1,242	\$ (242)	\$ 1,000	\$ 1,000
Legal	\$ 750	\$ 200	\$ -	\$ 200	\$ 550	\$ 500	\$ 500
Accounting Mgt	\$ 2,500	\$ 525	\$ -	\$ 525	\$ 1,975	\$ 1,000	\$ 1,000
General Meeting Expense	\$ 2,000	\$ 571	\$ -	\$ 571	\$ 1,429	\$ 1,000	\$ 1,000
General Office Expense	\$ 2,500	\$ 1,874	\$ -	\$ 1,874	\$ 626	\$ 2,000	\$ 2,000
Added Support & Expenses (Staff, etc.)	\$ 5,000	\$ -	\$ -	\$ -	\$ 5,000	\$ 3,000	\$ 3,000
Subtotal Management Fees	\$ 35,250	\$ 25,911	\$ -	\$ 25,911	\$ 9,339	\$ 30,000	\$ 30,000

Total Expense

	\$ 308,050	\$ 189,189	\$ -	\$ 189,189	\$ 118,861	\$ 239,100	\$ 102,200
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Net Change, Net Income

	\$ (107,350)	\$ (5,542)	\$ -	\$ (5,542)	\$ 101,808	\$ (128,980)	\$ (27,100)
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Beginning Cash	\$ 167,212			\$ 167,212		\$ 161,670	\$ 32,690
Ending Cash	\$ 59,862			\$ 161,670		\$ 32,690	\$ 5,590